

USC Center for Artificial Intelligence in Society presents...

Dr. Robin Stevens

Hashtag HIV?: Using Digital Epidemiology to advance HIV prevention among youth

Racial and ethnic disparities in HIV remain a public health priority in the U.S. In this talk, Dr. Stevens will discuss her research investigating associations between offline and online sexual risk behavior among African American and Latino youth. She will also discuss her ongoing Virus to Viral study, that seeks to provide a characterization of HIV risk and prevention behaviors on Twitter, with the goal of offering insights on effective messaging strategies that leverage social media. She will also discuss her approach to conducting community-engaged, theory driven digital epidemiology.

February 21st, 4-5 p.m.

Seeley G. Mudd Building (SGM) 123



This lecture satisfies requirements for CSCI 591: Research Colloquium.

Dr. Robin Stevens is a health communication scholar focused on achieving health equity in African American and Latino communities. Her research integrates public health and communication science to influence the individual, social and structural determinants that drive health inequity. Her area of expertise is in examining the relationship between new and traditional media and youth risk behavior. Dr. Stevens is an Assistant Professor of Nursing at the University of Pennsylvania School of Nursing and the Director of the Health Equity & Media Lab.